

## 2011 Meeting in Nagoya, Japan!

**T**he Academy of International Business 2011 annual meeting had great attendance once again as we hosted about 1000 members in Nagoya, Japan! We extend our sincere thanks to all who worked very hard to make this a successful event. The 2011 Program Chair, Shige Makino (The Chinese University of Hong Kong) put together a very exciting and professionally rewarding program with the help of his track chairs (see conference program committee) and his Program Assistants, Ngan Cheung (Kent) Hui and Yina Mao.

This year's program was titled "International Business for Sustainable World Development." The program had a record number of submissions, 1536 in total across the 13 conference tracks, coming from 56 different countries. We also had 1160 reviewers from 68 countries who took time out of their busy schedule to review all submitted papers. The final program centered around the conference theme was comprised of 5 plenary sessions, 23 panel sessions, 95 competitive paper sessions, 48 interactive paper sessions, and 12 special sessions for a total of 183 sessions over three days.

Some of the highlights of the program included the Fellows' Opening Plenary Session where we welcomed two distinguished guests: Mr. Fujio Cho, chairman of Toyota Motor, winner of the 2011 International Executive of the Year Award, and Dr. Richard Nelson, Professor Emeritus of Columbia University, winner of the 2011 Fellows' Eminent Scholar Award. The Women in the Academy of International Business (WAIB) celebrated its 10th anni-

versary, and two sessions were organized: first, included a session in memory of the late Susan Douglas and her contributions to IB and AIB, and second, a roundtable panel discussion on career development among women in academics. There were also a number of special sessions in the 2011 program. The AJBS-Soshiki Gakkai Panel was jointly organized by the Association of Japanese Business Studies (AJBS) and the Academic Association for Organization Science (Soshiki Gakkai); renowned experts in Japanese business research including Hideki Yoshihara (chair), Taka Fujimoto, and Kentaro Nobeoka were invited to discuss the competitive (dis)advantages of Japanese enterprises and industries. Another special session chaired by George Yip, The Asian Business School Deans Forum, welcomed the deans of five leading business schools in Asia: The National University of Singapore, Hitotsubashi University, Korea University, Nottingham University Business School China, and The Chinese University of Hong Kong. The deans were invited to share their views on the internationalization of business schools in Asia, opportunities, and the future agenda. On the final day of the conference was the 2011 JIBS Decade Award session. The winner of this year's JIBS Decade Award was Oded Shenkar for his 2001 article "Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences," and the session was dedicated to honoring his work.

Lastly, there were a number of networking and dining events. The Gala

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Dinner is one of the most exciting events of the meeting each year. This year it took place at Atsuta Jingu, one of the oldest and largest shrines in Japan. The shrine was originally founded about 1900 years ago and is surrounded by a dense forest called Atsuta Forest. This forest gives the precincts a solemn atmosphere. Atsuta Jingu has won popularity among people coming only second to the Great Shrine of Ise. The evening was very enjoyable with great food and entertainment, and a great atmosphere for mingling and networking.

We would like to thank Nanzan University, our host institution headed by President Michael Calmano, which was instrumental in making AIB's first ever trip to Japan possible. Professor Yuji Yumoto, a senior leader of the Nanzan Business School, played a vital role in Nanzan's efforts to set up the conference. The

Local Arrangements Committee was chaired by the Dean of the Graduate School of Business Katsushige Sawaki, and included Marc Bremer, Masataka Ota, Yoshiharu Kuwana and Naoya Takezawa,. Thank you all, for your commitment, hard work, time and patience to make AIB 2011 an incredible success!

Visit <http://aib.msu.edu/events/2011/> to view the Conference Photo Gallery, to see the full list of award nominees, and to download the conference program and proceedings.

## JOIN US FOR AIB 2012

AIB invites you to join us at the  
2012 meeting in Washington, D.C., USA  
June 30–July 3, 2012

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# 2011 Program Committee

**T**he Academy of International Business is deeply grateful to all members of the 2011 Program Committee for the countless hours they have volunteered to make the conference a success.

## Program Chair

**Shige Makino** – The Chinese University of Hong Kong, Hong Kong

## Program Assistants

**Ngan Cheung (Kent) Hui** – The Chinese University of Hong Kong, Hong Kong

**Yina Mao** – The Chinese University of Hong Kong, Hong Kong

## Track Chairs

**Kazubiro Asakawa** – Keio University, Japan

**Daniel C. Bello** – Georgia State University, USA

**Gordon Cheung** – The Chinese University of Hong Kong, Hong Kong SAR

**Alvaro Cuervo-Cazurra** – University of South Carolina, USA

**Gary Knight** – Florida State University, USA

**Sumit K. Kundu** – Florida International University, USA

**Klaus E. Meyer** – University of Bath, United Kingdom

**Ram Mudambi** – Temple University, USA

**Mike W. Peng** – University of Texas at Dallas, USA

**Elizabeth L. Rose** – Aalto University School of Economics, Finland

**Robert Salomon** – New York University, USA

**Mary B. Teagarden** – Thunderbird, USA

**Toru Yoshikawa** – Singapore Management University, Singapore

## Doctoral Consortium Chair

**Sea-Jin Chang** – National University of Singapore, Singapore

## Junior Faculty Consortium Chair

**Srilata Zaheer** – University of Minnesota, USA

## AIB/JIBS Paper Development Workshop

**Petra Christmann** – Rutgers University, USA

**John Cantwell** – Rutgers University, USA

**Pallavi Shukla** – Rutgers University, USA

## Placement Services Director

**Hadi Alborr** – Saint Louis University, USA

## Farmer Dissertation Award Selection Committee

**Simon Bell** – University of Melbourne, Australia  
(Chair)

**Guenter Stahl** – INSEAD, France

**Anupama Phene** – George Washington University, USA

**Ishtiaq Mahmood** – National University of Singapore

## Temple/AIB Best Paper Selection Committee

**Arvind Mahajan** – Texas A&M University, USA  
(Chair)

**Timothy M. Devinney** – University of Technology, Sydney, Australia

**Esra Gencturk** – Ozyegin University, Turkey

**Ulf Andersson** – Copenhagen Business School, Denmark

## Haynes Prize Selection Committee

**Sea-Jin Chang** – National University of Singapore, Singapore (Chair)

**Sid Gray** – University of Sydney, Australia

**K. Galen Kroeck** – Florida International University, USA

**Rudolf Sinkovics** – University of Manchester, United Kingdom

## Local Host Committee Chair

**Katsushige Sawaki** – Nanzan University, Japan

## Local Host Committee

**Masataka Ota** – Waseda University, Japan

**Yoshiharu Kuwana** – Obirin University, Japan

**Naoya Takezawa** – Nanzan University, Japan

**Marc Bremer** – Nanzan University, Japan

## Local Host Institution

**Nanzan University**, Nagoya, Japan



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## 2011 Conference Sponsors

We would like to thank our sponsors for making the 2011 conference possible through their generous contributions.

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NEEDS – Nikkei Digital Media, Inc.

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Business Administration

Saint Louis University – John Cook College of  
Business

Temple University – Fox School of Business

University of Missouri – St. Louis, College of  
Business Administration

Bryant University

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## 2011 Best Reviewer Awards

Sandra Seno Alday – University of Sydney

Jorge Alexis Arevalo – William Patterson  
University

Hein Bogaard – George Washington University

Wenjie Chen – George Washington University

Alex Eapen – University of Sydney

Jesper Edman – Hitotsubashi University

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Rio Grande do Sul

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Massachusetts Boston

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Economics

Ivo Zander – Uppsala University

Feng Zhang – St. Mary's University

Cherrie Jiuhua Zhu – Monash University





# AIB 2011 Awards

## 2011 Fellows' International Executive of the Year Award

**Fujio Cho**



## 2011 Fellows' Eminent Scholar Award

**Richard R. Nelson** – Columbia University



## 2011 JIBS/Palgrave Macmillan Decade Award

**Oded Shenkar** – Ohio State University

“Cultural distance revisited: Towards a more rigorous conceptualization and measurement of cultural differences”  
JIBS Vol. 32, No.3



## 2011 Richard N. Farmer Dissertation Award

Sponsored by Indiana University CIBER

**Prithwiraj Choudhury** – University of Pennsylvania  
(Ph.D. awarded by Harvard Business School)

## 2011 Temple/AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

**Dirk Michael Boehe** – Insper Institute of Education and Research  
“Collaborate at Home to Win Abroad: How does Access to Local Network Resources Influence Export Behavior?”





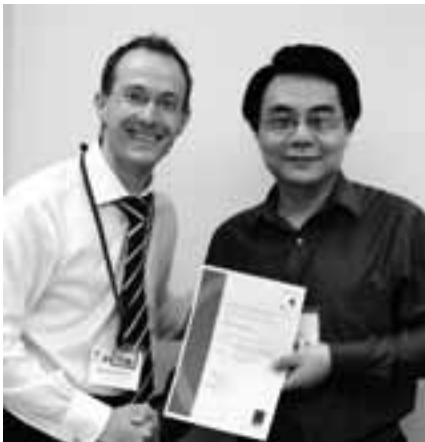
### **2011 Haynes Prize for the Most Promising Scholar**

**Julien Gooris** – Université libre de Bruxelles and **Carine Peeters** - Solvay Brussels School of Economics and Management  
 “Home-Host Country Distance and Offshore Vertical Boundary Decisions”

### **2011 AIB/Sheth Award for Best Doctoral Dissertation Proposal**

Sponsored by the Sheth Foundation

**Matthew Smith** – Rutgers University



### **2011 IMR Best Paper in International Marketing Track**

Sponsored by Emerald

**Linda Hui Shi** – University of Victoria and **Tao (Tony) Gao** – Northeastern University

“How Do Mechanisms of Global Account Coordination Impact Supplier Performance?  
 An Integrative Study of Boundary Conditions”



### **2011 Best Paper in Emerging Economies Track**

Sponsored by Bryant University

**B. Elango** – Illinois State University, **Somnath Lahiri** – Illinois State University  
 and **Sumit K. Kundu** – Florida International University

“The Influence of Technology Characteristics on the Choice of Full versus Partial Acquisition in Emerging Markets”

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## Sheth Foundation Doctoral Travel Stipends

The following doctoral students were awarded travel stipends to attend the 2011 Meeting in Nagoya, Japan. These travel stipends were made possible through the generous contributions of the Madhuri and Jagdish Sheth Foundation and matching funds by the AIB Foundation.

Marcelo Alvarado-Vargas, Florida International University  
Elena Berselli, Bocconi University  
Yingdai Cai, University of Groningen  
Steven Carnovale, Rutgers University  
Ching-fang Chang, The University of Hong Kong  
John (Yen-Kuang) Chen, University of Queensland  
Seong-jin Choi, Peking University  
Imran Chowdhury, ESSEC Business School  
Chris Wai Lung Chu, Aston University  
Kim Clark, University of Texas at San Antonio  
Karlygash Dairabayeva, George Washington University  
Giulio De Durante, Manchester Business School  
Mihaela Dimitrova, University of Wisconsin-Milwaukee  
Laura Erkkila, Aalto University School of Economics  
Xuejiao (Shea) Fan, University of Melbourne  
Francisco Figueira de Lemos, Uppsala University  
Julien Gooris, Université libre de Bruxelles  
Qian Gu, National University of Singapore  
Yoo Jung Ha, University of Manchester  
Sulaman Hafeez Siddiqui, Bahauddin Zakariya University  
Mia Ho, King's College London  
Chao-Chun Huang, National Cheng Kung University  
Shengsheng Huang, Rutgers University  
Shisong Jiang, Zhejiang University  
Alfredo Jimenez, University of Burgos  
Keith Kelley, Florida International University  
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Chun-Lu Lin, University of Bath  
Mao Liyun, Peking University  
Qian Lu, National University of Singapore  
Yung-Hwal Park, Saint Louis University  
Anke Piepenbrink, Rutgers University  
Xiaoyu (Jasmine) Pu, Rutgers University

Xin Qin, Peking University  
Nayel Rababah, National Cheng Kung University  
Valerie Rosenblatt, University of Hawaii  
Daniel Schepis, The University of Western Australia  
Yannick Thams, Florida International University  
Carri Reisdorf Tolmie, Saint Louis University  
Miguel Torres, University of Aveiro  
Ankhtuya Tsetsegmaa, National Chi Nan University  
Chun-Hsiao Wang, McMaster University  
He Wang, University of South Carolina  
Ian Woosley, University of Leeds  
Wlamir Xavier, UNIVALI  
Zheng Yan, National University of Singapore  
Susan Young, Ohio State University  
Xiaolan Zheng, University of South Carolina  
Jing Zhou, RMIT University

## Area Scholarship Fellowships

The following faculty members were selected to receive AIB Area Scholar Fellowships for the 2011 Meeting in Nagoya, Japan. The recipients of the scholarship are awarded two years complimentary AIB membership, complimentary meeting registration for the 2011 conference, and a US\$500 travel stipend to attend the meeting.

Zaheer Khan, COMSATS Institute of IT, Pakistan

## Boeing Institute Junior Faculty Consortium Stipends

The following junior faculty were awarded travel stipends to specifically participate in the Junior Faculty Consortium at the 2011 Meeting in Nagoya, Japan. These stipends were made possible through the generous contributions of the Boeing Institute of International Business at Saint Louis University.

Roberto Galang, Ateneo de Manila University  
Weng Si Clara Lei, Institute for Tourism Studies, Macau



# CALL FOR PAPERS

**2012 Academy of International Business  
U.S. Southwest Chapter Annual Conference  
February 29–March 3, 2012  
New Orleans, Louisiana, USA**

**Submission Deadline: Friday, October 21, 2011**

## The Conference

**T**he 2012 Academy of International Business U.S. Southwest Chapter Annual Conference will be held in conjunction with the 2012 Federation of Business Disciplines (FBD) meeting in New Orleans, Louisiana (Sheraton New Orleans), February 29- March 3, 2012.

The conference is very popular because of quality papers and presentations, reasonable registration fees (\$150 FBD and AIBSW combined), which includes AIBSW Luncheon and AIBSW bound and printed copy of the conference Proceedings, its integration into the FBD meeting (with over 1,000 participants), access to special edited refereed journal, and the access to undergraduate and graduate student sessions, doctoral consortium, invited and special sessions, job placement services, and publishers' exhibitions.

## Areas of Interest

Researchers worldwide are encouraged to submit their work (abstracts, completed papers or work in progress) from all fields of International Business and related areas. Submissions addressing international issues related to areas such as international business, finance, management, marketing, education, pedagogy, trade, e-commerce, economics, law, government, or strategy are particularly welcome, as are submissions investigating any type of global cross-cultural or country-specific studies including studies relating to international relations and international organizations. Proposals for panels, tutorials, and workshops that relate to teaching and research of international business topics will also be considered.

## Submission of Proposals

- 1. Online Submissions through EasyChair:** The AIBSW will only accept online submission through the EasyChair conference submission system. A link will be available on the AIBSW web page at <http://www.aibsw.org> to take you to the EasyChair submission site. The submission process requires registration to create an EasyChair account prior to submission. Authors may submit full-length papers, research-in-progress papers, abstracts, or proposals for special panels and invited sessions through this system by the above-mentioned deadline. All submissions will be double-blind reviewed.
- 2. AIBSW Proceedings:** Accepted papers may be published in the *Southwest Review of International Business Research* (AIBSW conference Proceedings). All registered attendees will receive a printed copy. For publication in the proceedings, at least one author must *pre-register* for the conference and submit the applicable page fees (no page fees for up to *five* typed pages in a single-spaced format), but a page fee of \$5 per page will be charged beyond the first five pages. Please also note that the free page benefit would apply to a maximum of *three* papers per author. For additional papers beyond the three papers, the page fees will apply to all pages at the \$5 per page rate.
- 3. All papers must describe original and unpublished research.** Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.



4. Doctoral and other students are particularly encouraged to submit papers. For doctoral students, please indicate your doctoral status. Students get a discount on the registration fees.
5. Full-length papers should not exceed 30 double-spaced pages. The first page should be the title page. The second page should include the title of the paper on the top, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract.
6. Research-in-progress papers should not exceed ten double-spaced pages and should include the research questions, summary of the relevant literature, a brief overview of expected results, and the significance of the results.
7. Proposals for special panels and invited sessions should not exceed four double-spaced pages. The proposals should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
8. All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), complete address of all authors including phone, fax, and email addresses.
9. The deadline for submission for conference presentation is **Friday October 21, 2011**.
10. **Discussant/Session Chair/Reviewer:** If you wish to serve in any of the above-mentioned capacities, please go to [www.aibsw.org](http://www.aibsw.org) and register online to indicate your interest to serve as a discussant, reviewer, and session chair. The program chair will then use these submissions to assign you in appropriate capacity based on your expressed interests.
11. **Best Paper Award** will also be presented through a competitive blind review process. A three member committee will select the winner. Depending upon funds availability, a few other selected papers may also be recognized as first and second runners-up papers during the meeting. All completed papers submitted by the deadline will be automatically considered for this award.
12. **AIBSW Outstanding Educator Award** will also be presented through a competitive process. Members are requested to submit nominations with a supporting letter to the Program Chair by the above-mentioned deadline. The nominator should also request the nominee to submit a statement describing his/her contributions to the profession and to the AIBSW along with current vitae of the nominee and at least three letters of recommendation to the Program Chair. A three member committee will review all nominations and select the winner.
13. **Value Added Features:** In addition to the printed and bound copy of the AIBSW Proceedings, a number of top quality articles presented in this meeting will also be considered automatically for expedited review for publication in *The Global Journal of Finance and Economics* (GJFE) and also the special edited issue of the *AIMS International Journal of Management*. Both of the above journals are indexed in the Cabell's Directory and the former one is also indexed in Journal of Economic Literature electronic Index series. The Editor of the GJFE is Dr. M. Kabir Hassan, Dept. Economics and Finance, University of New Orleans, New Orleans, LA 70148, USA, Email: [mhassan@uno.edu](mailto:mhassan@uno.edu) and for the AIMS Journal of International Management, please contact Dr. Faiza Khoja at [khojafai@uhd.edu](mailto:khojafai@uhd.edu) In addition, the FBD is planning a refereed journal from next year where all presenters will be given a chance to publish.
14. The AIBSW will also arrange a joint session with **AEDSB** (Association for Economic and Development Studies on Bangladesh) during the FBD meeting. Papers/Abstracts submission for this joint session is also solicited on Development Issues of Bangladesh. The papers/Abstracts for this particular session should be submitted electronically to [mr Rahman@mcneese.edu](mailto:mr Rahman@mcneese.edu). The same opportunities will also apply for selected and peer reviewed complete papers for AIB (Southwest) Proceedings and associated journal publication
15. Submission of a paper will be held to contain unpublished work and is not being submitted to any other association members of the Federation of Business Disciplines.

#### 2012 Program Chair

Dr. Chu V. Nguyen  
FACIS Department  
College of Business  
University of Houston-Downtown  
320 North Main, Suite 437  
Houston, Texas 77002-1001

Tel. (713) 222-5334  
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## WAIB Helping Hands Campaign



*Helping Hands Award Recipients (L-R): Yingdan Cai, Janet Y. Murray, SuiLin Yap, and Rimi Zakaria*

The WAIB Helping Hands campaign continues to provide AIB conference registration fee (\$200) and AIB membership (\$50) to low-income women faculty in presenting their paper at AIB. This year, we extended the award to full-time women Ph.D. students who were the first author of a co-authored paper. In the past year, we raised \$3,950.00 for the Helping Hands Campaign. We supported eleven low-income women faculty and Ph.D. students in attending the AIB Conference in Nagoya. The 2012 WAIB Helping Hands Award announcement will be included in the last issue of the AIB Newsletter and also on the WAIB website.

### Helping Hands Award Recipients

Yingdan Cai	Helen Wang
Mihaela Dimitrova	Kun Yang
Qian Gu	SuiLin Yap
Amira Khatta	Rimi Zakaria
Marcelle Colares Oliveira	Bi-Juan Zhong
Farida Saleem	

We are grateful to the following donors:

### 2011 WAIB Helping Hands Campaign

**Platinum** (\$300 or more) *Emily Chow, Joan P. Mileski, and Mary Ann von Glinow*

**Silver** (\$100 - \$199) *Mike C. Chao, Lorraine Eden, and Gerald Y. Gao*

**Bronze** (\$50 - \$99) *Susan Mudambi*

### 2011 General Fund Campaign

**Platinum** (\$300 or more) *Lorraine Eden*

**Gold** (\$200 - \$299) *Joan P. Mileski*

**Silver** (\$100 - \$199) *Dan Li and Malika Richards*

## 2011 SSE/WAIB Award for Increased Gender Awareness in International Business Research



*The 2011 SSE/WAIB Best Paper for Increased Gender Awareness in International Business Research (L-R): John W. Goddell and Janet Y. Murray (Not pictured: co-author Raj Aggarwal)*

For the fourth year, the Stockholm School of Economics, Sweden, supports WAIB's endeavors by endowing an award for the best paper that increases gender awareness in international business research. The authors of the winning paper received a cash award of US\$1,000 from SSE, a plaque from WAIB, and an invitation from Emerald Publishing to submit the paper for potential publication in *Gender in Management*.

The authors of the runner-up paper received a certificate of recognition from WAIB.

The following panel of judges selected the winning paper: Chair Udo Zander (Stockholm School of Economics) and Ulf Andersson (Copenhagen Business School).

### Best Paper

**"Explaining International Variations in Pension Plan Wealth Redistribution: Important Roles of Gender, Culture, and Inequality"**

Raj Aggarwal, University of Akron

John W. Goddell, University of Akron

### Runner-up Paper

**"Misery Loves Microfinance – Sometimes: A Cross-National Investigation of Patriarchal Logics and the Emergence of Microfinance Organizations"**

Eric Yanfei Zhao, University of Alberta

Tyler Wry, University of Alberta

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## 3<sup>rd</sup> IJGE/WAIB Annual Emerging Scholar Award in Women's Entrepreneurship

The purpose of the Emerald IJGE/WAIB Annual Emerging Scholar Award in Women's Entrepreneurship is to: encourage high caliber scholarly research in women's entrepreneurship, and to showcase the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives. The authors of the winning paper received a cash award of US\$500 from Emerald Publishing, a plaque from WAIB, a complimentary 2011 subscription to IJGE, international promotion for the winning paper, and an invitation to submit the final paper for potential publication in IJGE. The author of the runner-up paper received a certificate of recognition. The following panel of judges selected the winning paper: Colette Henry (IJGE editor), Martyn Lawrence and Matthew Burton (Emerald Publishing), and Janet Y. Murray (WAIB President).



*The 2011 IJGE/WAIB 3rd Annual Emerging Scholar Award In Women's Entrepreneurship (L-R): Sam Beldona and Martyn Lawrence (Not pictured: co-authors Chun Guo and Crystal Jiang)*

### Best Paper

**"The Effects of Resources and Competence on Growth of Women-owned Businesses: A Study of Two Countries"**

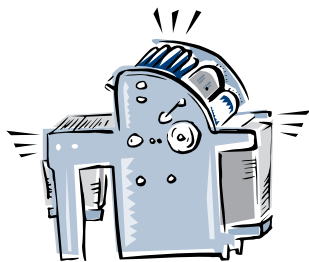
Chun Guo, Sacred Heart University  
Crystal Jiang, Bryant University  
Sam Beldona, Bryant University

### Runner-up Paper

**"Misery Loves Microfinance—Sometimes: A Cross-National Investigation of Patriarchal Logics and the Emergence of Microfinance Organizations"**

Eric Yanfei Zhao, University of Alberta  
Tyler Wry, University of Alberta





## Just off the Press

⇒ **Ilan Alon** (Rollins College, USA), **Wenxian Zhang** (Rollins College, USA), and **Huiyao Wang** (Harvard University, USA) have recently co-edited a book entitled *Entrepreneurial and Business Elites of China: The Chinese Returnees Who Have Shaped Modern China* (Emerald, ISBN: 978-0857240897). This important reference title focuses exclusively on the elite entrepreneurs of new China and contains more than 100 substantial profiles of top overseas returnees who have made noteworthy contributions to the Chinese economy since the reform era began in 1978. For the purpose of this book, a returnee is defined as a Chinese native who was born in China, left to study overseas as a student, visiting scholar or guest researcher for over one year, and has returned to China to work on a permanent basis. This edited book begins with an introduction outlining the brief history of the returnees, and their impacts on Chinese society in general and economic development in particular. The biographical work summarizes each individual's life and business career, with a central focus on his/her accomplishments and the key roles played in the new Chinese economy.

⇒ **Lawrence A. Beer** (Arizona State University, USA) has published *Tracing the Roots of Globalization and Business Principles* (Business Expert Press, ISBN-13: 978-1-60649-209-3 paperback / ISBN-13: 978-1-60649-210-9 ebook). The term globalization is too often defined by the results it produces, both positive and negative, as opposed to being defined as a socially engineered device naturally occurring as civilization progressed. It is a mechanism to manage the affairs of human beings as they provided for their mutual, but not always equal, attainment of satisfaction. It is therefore a universal instrument that emerged out of the ordered exchange process and is to be found in all cultures. Its growth

and maturity was fueled by common denominators of value that are shared across and between social groups around the world with its players, merchant traders, bridging and bonding alien territories. As such the process of globalization began in ancient times and continues into the present, where its prevalence has resulted in a more borderless world with increasing interdependence of nations. The historic commercial activities used in the past form the platform of principles still evident in its modern-day structure. To a degree the future always echoes the past. One needs to know where they have been in order to move successfully forward. The historical review provided in the book sets the stage for all disciplines in the global managerial field and thereby serves as an introduction to the required skill sets of tomorrow.

⇒ **Afonso Fleury** (University of Sao Paulo, Brazil) and **Maria Tereza Fleury** (EAESP – Fundação Getulio Vargas, Brazil) have published *Brazilian Multinationals: Competences for Internationalization* (Cambridge University Press, ISBN: 978-0521519489). Since the 1950s, subsidiaries of the most prestigious foreign multinationals have played a key role in Brazilian economic development, thus creating a very competitive domestic market. On top of this, government interventions in the last few decades have been inconsistent and contradictory, resulting in a series of economic crises. Only the most resilient Brazilian firms have been able to survive and prosper in this challenging environment. This book analyzes a variety of leading Brazilian multinationals and examines their competencies and competitive strategies in a variety of different settings. It develops an innovative analytical framework based on international business, international operations management, and international human resources management. This framework is then applied not only to



Brazilian multinationals, but also firms from Latin America, Russia, India, and China. This provides novel insights into the rise of Brazilian multinationals and the increasingly important role played by emerging economy multinationals in the global economy.

⇒ **Pankaj Ghemawat** (IESE Business School, Spain) has published *World 3.0: Global Prosperity and How to Achieve It* (Harvard Business Press, ISBN: 978-1422138649). The Great Crisis of 2008 has forced many of us to reexamine our beliefs about markets and globalization. Do propositions about the gains from market integration survive the reality of market failures? Or might we be better off-as people are particularly prone to suggest in turbulent times-pulling back from rather than pushing forward with integration in order to deal with our problems on a smaller, more manageable scale? Unfortunately, discussion of these and related questions seems to have broken down. Well-researched policy positions that inspire confidence among economists but stoke fear in large segments of the public aren't good enough. We need to reframe the debate in a way that addresses real concerns and builds broader, deeper, and more robust support for opening up further. This book aims to bring analysis to bear on those fundamental questions-in a way that advances the discussion among people who are interested in building a better world rather than tearing down the present one.

⇒ **Jaya Halepete** (Marymount University, USA) has published *Retailing in Emerging Markets* (Fairfield Publications, ISBN: 978-1609011284). International expansion has been a priority for apparel retailers over the last few decades. Companies began their expansion by targeting countries that were most similar to their own, politically, economically, and culturally. As these markets have become more and more saturated, the focus is now shifting to emerging markets of Eastern Europe, Asia, the Middle East, and South America. Today's retailing students will be part of this expansion into emerging markets when they enter the workforce, and an understanding of the political, economic, and cultural factors that influence retailing in these markets

will give them a competitive edge. Retailing in Emerging Markets provides an in-depth study of the retail landscape of eight emerging markets, including the organization of the apparel retail industry in each country, an analysis of consumer behavior, and strategies for entering the market effectively.

*AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: [newsletter@aib.msu.edu](mailto:newsletter@aib.msu.edu). Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.*



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# New AIB Members

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AIB welcomes the following 175 new members who joined our community between May 1, 2011, and August 1, 2011.



James Agarwal  
Hisanaga Amikura  
Kwaku Ampadu-Nyarkoh  
Makoto Anazawa  
Tatiana Anisimova  
Michiko Ashizawa  
Fatima Zahra Barrane  
Neville Bell  
Simon Bell  
Frank Beltre  
Caesar Benipayo  
Elena Berselli  
Heri Bezic  
Suleika Bort  
Erez Broitman  
Avis Brunt  
Jonathan Burr  
Philippe Byosiére  
Aslihan Cakmak  
De Jun Cao  
Ching-fang Chang  
John (Yen-Kuang) Chen  
Ruiyuan Chen  
Xing Chen  
Chunlin Cheng  
Gordon Cheung  
Jean-Marie Codron  
Donal Crilly  
Saad Darwish  
Giulio De Durante  
Michael Dunne  
Osie Egbuniwe  
Stefan Elsner  
Mohammad F. NejadMahani  
Balazs Fazekas  
Despoina Filiou  
Peter Firkola  
Anders Fransson  
Pingping Fu  
Keitaro Fujishima  
Masayuki Furusawa  
Panagiotis Ganotakis  
Majella Giblin  
Stephen Gibson  
Yuanyuan Gong  
Julien Gooris

Mahesh Gopinath  
Tina Gruber-Muecke  
Bill Harley  
Andreas M. Hartmann  
Iiris Hilvo  
Hideo Hohgi  
Chao-Chin Huang  
Kenneth Huang  
Jiyoung Hwang  
Kenji Ito  
Ronny Iversen  
Shah Jamali  
Frank Jiang  
Guohua Jiang  
Alfredo Jimenez  
Adam Johns  
Leonie Jooste  
Yuhee Jung  
Tadao Kagono  
Liena Kano  
Eiichi Kasahara  
Yasuko Kawabata  
Michael Kaspar Keller  
Zaheer Khan  
Mizanur R. Khondaker  
Hee Sun Kim  
Kihyun Kim  
Yun Jeong Kim  
Megumi Kojima  
Hiroko Komori  
Genjiro Kosaka  
Kenta Koyama  
Maya Kroumova  
Masaharu Kuhara  
Kei Kuriki  
Kenji Kushida  
Sandra Patricia Lancheros  
Youngwoo Lee  
Donghao Li  
Fangrong Li  
Eric Lind  
Belen Lopez  
Qian Lu  
Xiongwen Lu  
Fortunatus Luilo  
Barbara Lyra da Silva

Ian Maitland  
Laura Matherly  
Kamel Mellahi  
Algirdas Miskinis  
Keigo Mizoe  
Kazu Moriya  
Takuo Mouri  
Nobutaro Nagashima  
Kazuhiro Naguji  
Yukiko Nakagawa  
Hiroyuki Nakamura  
Raye Ng  
Cong Niu  
Nila Nuzula  
Jiwoong Ock  
Gabriel Ogunmokun  
James Oldroyd  
Akinari Omori  
Hiroyuki Ozaki  
Saroj Kumar Pani  
Taehoon Park  
David Pastoriza  
Alessandra Perri  
Christopher Poile  
Frederic Prevot  
Lukasz Puslecki  
Richard Roi  
Julie Rowney  
Yasuhiro Saito  
Daniel Schepis  
Ryan Schill  
Rolf Schlunze  
Scott Seibert  
W. Travis Selmier, II  
Rommel Sergio  
Tapan Seth  
Yanagida Shigaku  
Katsuhiko Shimizu  
Kay Shimizu  
Yukiko Shinomiya  
Yoshikatsu Shinozawa  
Aytug Sozuer  
Yasuo Sugiyama  
Jeremy Suiter  
Jinyun Sun  
Yinuo Tang

Mark Tayar  
David Teece  
Masahide Terahata  
Yiwen Tian  
Jiao Tong  
Osamu Tsukada  
Yuzuru Utsunomiya  
Dut Van Vo  
V. Vijay Kumar Pasupuleti  
Pushpika Vishwanathan  
Nanda Viswanathan  
Markus Vodosek  
Pattaraporn Vorbeck  
Kuhei Wada  
Baolian Wang  
Yanbo Wang  
Miriam Wilhelm  
Justin Williams  
David Olugbenga Wilson  
Edmund Winters  
Ying-Jiuan Wong  
Ian Woozley  
Olivier Wurtz  
Tianjiao Xia  
Jie Xiong  
Kazuo Yamada  
Shinichi Yamasaki  
Shiho Yamuki  
Hiroshi Yasuda  
Yoshinori Yasuda  
Hong Kit Yim  
Lifang Zhang  
Mike Mingqiong Zhang  
Yongwei Zhang  
Weiguo Zhong  
Jing Zhou  
Jie Zou



## AIB Running Club in Nagoya

After successful runs at AIB-Milan, AIB-San Diego, AIB-Rio de Janeiro, and an “off-site” run at AoM-Montreal, the AIB Running Club met again in Nagoya, Japan. About 10 AIB-er’s met each morning to run about 8 to 9 km to the 17th century Nagoya Castle, around the moat and grounds, and back. The runs were mostly at conversational pace, renewing ties with old friends and making new ones. We do not keep records of the new research projects that were started, but are sure that there were a few!

Pictured on the first day’s run and representa-

tive of AIB’s global footprint are: Jane Lu, National University of Singapore; Wade Danis, University of Victoria, Canada; David Reeb, Temple University, USA; Andre Sammartino, University of Melbourne, Australia; Ram Mudambi, Temple University, USA; Susan Mudambi, Temple University, USA; Carl Fey, University of Nottingham, China Center, PR China; Shiho Yamuki, Aoyama University, Japan; Simona Gentile-Lüdecke, University of Bremen, Germany; Jose Pla Barber, University of Valencia, Spain.

— Ram Mudambi, convener, AIB-RC

THE UNIVERSITY OF HONG KONG



Founded in 1911, The University of Hong Kong is committed to the highest international standards of excellence in teaching and research, and has been at the international forefront of academic scholarship for many years. Ranked 21st among the top 200 universities in the world by the UK’s Times Higher Education, the University has a comprehensive range of study programmes and research disciplines spread across 10 faculties and about 100 sub-divisions of studies and learning. There are over 23,400 undergraduate and postgraduate students coming from 50 countries, and more than 1,200 members of academic and academic-related staff, many of whom are internationally renowned.

### **Associate Professor/Assistant Professor in Business Strategy/International Business in the School of Business (Ref.: 20110573)**

Applications are invited for a tenure-track appointment as Associate Professor/Assistant Professor in Business Strategy/International Business (IB) in the Strategy/IB Group in the School of Business, from July 1, 2012 or as soon as possible on a three-year fixed-term basis, with the possibility of renewal.

Applicants should have a Ph.D. degree in Strategy, International Business, or Management, with potential for high-quality research and teaching. Preference will be given to those in Strategy/IB areas such as competitive and corporate strategy, global strategy, firm boundaries and organization, with a focus on strategies in emerging economies. The appointee is expected to publish in top-tier strategy/IB journals and to teach undergraduate and graduate courses.

**Annual salaries** will be in the following ranges (subject to review from time to time at the entire discretion of the University):

<b>Associate Professor</b>	:	HK\$636,420 – 984,180	<b>(approximately US\$1 = HK\$7.8)</b>
<b>Assistant Professor</b>	:	HK\$484,980 – 749,520	

A highly competitive salary commensurate with qualifications and experience will be offered. The appointment will attract a contract-end gratuity and University contribution to a retirement benefits scheme, totaling up to 15% of basic salary, as well as leave, and medical/dental benefits. Housing benefits will be provided as applicable.

Information about the Faculty can be obtained at [www.fbe.hku.hk](http://www.fbe.hku.hk). For further enquiries about the post, please contact Mrs. Henrietta Yim by e-mail at [hyim@business.hku.hk](mailto:hyim@business.hku.hk).

**Interested candidates should submit a completed application form (152/708), a full C.V., recent research papers and relevant teaching evaluation to Mrs. Henrietta Yim (email: [hyim@business.hku.hk](mailto:hyim@business.hku.hk)). Further particulars and application forms (152/708) can be obtained at <http://www.hku.hk/apptunit/>; by fax (2540 6735 or 2559 2058); e-mail ([senrappt@hku.hk](mailto:senrappt@hku.hk)); in person or by writing to the Appointments Unit (Senior), Human Resources Section, Registry, Room 10-01, Knowles Building, The University of Hong Kong, Pokfulam Road, Hong Kong. Review of applications will continue until the post is filled. Candidates who are not contacted within 6 months of the date of their applications may consider their applications unsuccessful.**

The University is an equal opportunity employer and is committed to a No-Smoking Policy



## Memories from AIB 2011

